

Virginia Medicaid doula billing guide



Virginia Medicaid doula services

Sources checked: 2026-07-11. **Effective:** 2025-07-01.

Payment model: Initial prenatal doula visit, up to six 15-minute units: \$14.99; Standard prenatal doula visit, up to four 15-minute units: \$14.99

Protect client information: Keep client names, Medicaid IDs, birth dates, service dates, claim numbers, visit notes, and signed records in private systems.

Service	Code	Modifier	Rate / unit
Initial prenatal doula visit, up to six 15-minute units	99600	HD	\$14.99 / 15 minutes
Standard prenatal doula visit, up to four 15-minute units	59425	HD	\$14.99 / 15 minutes
Postpartum doula visit, up to four 15-minute units	59430	HD	\$14.99 / 15 minutes
Labor support, vaginal birth	59409	HD	\$350 / service
Labor support, c-section	59514	HD	\$350 / service

Documentation checklist

- Retain the licensed-practitioner recommendation for doula care before services begin; the recommendation is not a prior authorization.
- Submit or retain the DMAS doula care form according to FFS or the member's MCO process before initiating services.
- Document the member's Virginia Medicaid eligibility, service date, duration, service type, support provided, referrals, care coordination, and follow-up plan.
- Track one initial prenatal visit, three standard prenatal visits, six postpartum visits, one delivery support line, and the two postpartum incentive paths.
- Do not infer a universal diagnosis. The July 2025 bulletin identifies Z32.2 for its 59430-HD postpartum instruction; verify every actual line from the current authorized record and payer source outside DoulaPaid.

Common denial check	Next action
Licensed-practitioner recommendation missing	Retain the signed doula care recommendation form before submitting the claim.
Virginia visit limit exceeded	Check already billed lines and request payer guidance before billing beyond the listed limits.
Diagnosis code or modifier mismatch	Verify the modifier and encounter-specific diagnosis in the current DMAS or selected-payer source outside DoulaPaid before submission.

Official source: Virginia DMAS Procedure Fee Files & CPT Codes - <https://www.dmas.virginia.gov/for-providers/rates-and-rate-setting/procedure-fee-files-cpt-codes/>

Current links and updates: <https://doulapaid.com/states/va>. Confirm each requirement with the Medicaid agency or health plan; payment is not guaranteed.