

New Jersey Medicaid doula billing guide



NJ FamilyCare doula services

Sources checked: 2026-06-17. **Effective:** 2026-01-01.

Payment model: Initial prenatal doula visit, up to six 15-minute units: \$16.62; Standard prenatal doula visit, up to four 15-minute units: \$16.62

Protect client information: Keep client names, Medicaid IDs, birth dates, service dates, claim numbers, visit notes, and signed records in private systems.

Service	Code	Modifier	Rate / unit
Initial prenatal doula visit, up to six 15-minute units	99600	HD U7	\$16.62 / 15 minutes
Standard prenatal doula visit, up to four 15-minute units	99600	HD	\$16.62 / 15 minutes
Standard postpartum doula visit, up to four 15-minute units	99199	HD	\$16.62 / 15 minutes
Attendance at vaginal delivery	59409	HD	\$500 / service
Attendance at cesarean delivery	59514	HD	\$500 / service

Documentation checklist

- All NJ FamilyCare doulas must enroll as fee-for-service providers and be able to serve fee-for-service members before MCO contracting.
- Retain the licensed-practitioner recommendation before providing preventive doula services.
- Use diagnosis code Z32.2 on all NJ FamilyCare doula claim lines.
- Bill prenatal and postpartum visits in 15-minute units; the initial visit allows up to six units, and standard/enhanced visits allow up to four units.
- Standard care allows up to eight prenatal/postpartum visits including the optional initial prenatal visit, plus one delivery attendance line.

Common denial check	Next action
Diagnosis code does not match NJ FamilyCare guidance	Confirm the service is a New Jersey doula service and use Z32.2 before submission.
New Jersey visit limit reached	Check prior billed visits and confirm enhanced-care eligibility before billing additional 22-modifier visits.
Licensed-practitioner recommendation missing	Retain the recommendation in the member record before submitting the claim.

Official source: NJ DMAHS Provider Newsletter Vol. 31 No. 4: Doula Care - https://nj.gov/humanservices/dmahs/documents/providers-stakeholders/Newsletter_31-04_Doula.pdf

Current links and updates: <https://doulapaid.com/states/nj>. Confirm each requirement with the Medicaid agency or health plan; payment is not guaranteed.